

## **BIG MOUTH FILMS EXPANDING SERVICES FOR LINE PRODUCTION, COMMERCIALS AND INDUSTRIALS**

To hire Big Mouth Films, please contact:

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New York, NY (July 8, 2010)—Big Mouth Films, Arts Engine’s longstanding and acclaimed documentary film creators, has expanded production services to offer companies the opportunity to tap the Big Mouth talent pool. These services include: concept-to-completion production for commercials and industrials, as well as casting, location and insurance logistics, production crews, and budgeting for domestic and international projects.

Big Mouth already has experience in these areas. “We created exceptional pieces for Doc Days on the Sundance Channel,” said Director Katy Chevigny. “We were highly successful because Sundance got authentic, fun and eye-catching commercials to attract the cool and edgy doc market they were looking for.” Chevigny’s credits include: co-director of the Emmy Award-nominated film *Deadline*, director of *Election Day* and producer of *Pushing the Elephant*, which premiered at Human Rights Watch Film Festival in June 2010.

According to Big Mouth Films, it’s not simply that they are award winning documentary filmmakers. “We can also hit the high notes in terms of production value for broadcast or online commercials,” said Beth Davenport, co-director of *Pushing the Elephant*. In addition to producing for the Sundance Channel, Big Mouth Films has created commercials and industrials for GLSEN, Triple Threat Television, Nick Jr., Little Pim, Lincoln Financial Group, Serena Software, and more.

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“Restructuring our business model opened up resources that we had typically kept in-house,” said Steve Mendelsohn, Arts Engine’s new executive director. “We now have talented directors and producers to assist companies in making great media.”

And the praise is coming in. “Little Pim got the best of all worlds when we hired Big Mouth Films,” said Julia Pimsleur Levine, creator of the Little Pim children’s edutainment series. “We got top notch real-people casting (in our case, over 200 kids of all backgrounds), the highest quality production values and the total professionalism they bring to everything they do. Little Pim has won 13 consumer awards with the series Big Mouth Films produced.”

A new production services website ([www.bigmouthfilms.org](http://www.bigmouthfilms.org)) is now live and they are open for business. For any company that is looking for an authentic take on a product or a market, Big Mouth can deliver the best “real people” content at the best price. With nine feature-length documentaries and a portfolio of commercial work, Big Mouth Films has the skill and experience to produce high-quality, cost effective spots. Big Mouth Films works with universities, businesses, hospitals, colleges, museums, nonprofits, conferences and more. Call today to find out what Big Mouth can create for you.

#### ABOUT BIG MOUTH FILMS

Big Mouth Films, Arts Engine’s production team, recently produced *Pushing the Elephant*, which premiered at Human Rights Watch Film Festival in June 2010 and will be nationally broadcast as part of a special series on women’s empowerment by Independent Lens (PBS) in March 2011. With support from the National Endowment for the Arts, Cinereach, New York State Council on the Arts, Tides Foundation, Independent Television Service (ITVS) and many other funders, *Pushing the Elephant* is positioned to reach wide audiences in 2010 and 2011. Previously, Big Mouth Films completed eight feature-length documentaries, created dozens of advocacy shorts,

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industrials, organizations videos, promos and public service announcements (PSAs), and reached millions of people from all walks of life throughout the United States and the world. The most recent Big Mouth films include *Election Day* (2008) and *Arctic Son* (2007), both of which were nationally broadcast on PBS by P.O.V., the acclaimed and longest-running series of independent nonfiction film on television.

Big Mouth's films have screened at dozens of festivals around the world, including Sundance, Berlin, South by Southwest, SilverDocs and the Human Rights Watch Film Festival. They have secured broadcasts on HBO, Cinemax, public television and NBC and are distributed in the educational and home video markets through Netflix, HomeVision Entertainment, California Newsreel, Wellspring Media, New Day Films and Filmmaker's Library. Big Mouth's films have garnered awards from the Cinema du Reel Film Festival, Outfest LA, Urbanworld Film Festival, New York Latino Film Festival, the Newark Black Film Festival, the Blackpoint Film Festival, the National Council on Crime and Delinquency, the Cine Golden Eagle Grand Jury Award, the Thurgood Marshall Journalism Award and an Emmy Award nomination for *Deadline*.

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